

Artist Call for Qualifications
for
Embassy Development Corporation

“VANTAGE”



November 2009

Call for Qualifications

Embassy Development Corporation

Vantage

I. Introduction

Embassy Development Corporation is seeking an artist to create artwork in conjunction with the construction of a residential tower and townhouses located at the intersection of Lougheed Highway and Rosser Avenue in the City of Burnaby. This Call for Qualifications has been prepared to solicit responses from artists experienced with public art, budgeting, art fabrication for the urban environment and collaboration with the architect and landscape architect as required.

This Call for Qualifications does not require the preparation of a proposal.

This is an open competition call.

II. Project Goals

The artist may wish to create art that has a whimsical appearance with possible moving parts which would appeal to children and adults alike.

The goals for the Public Art piece are to:

- Excite the imagination of the community and increase its understanding, enjoyment and involvement in public art;
- Where possible Integrate public art into the space in order to enhance this public place;
- Raise awareness of public art and promote opportunities for increasing the amount of art that is accessible to the public;
- Public art should address the unique identity of this site;
- Provide a gateway to the project.

III. Project Budget

An art budget of \$ 50,000 has been designated for this project. This budget must be inclusive of all project costs including but not limited to artist design fees, studio overhead, engineering or architectural fees, artwork fabrication, site preparation, transportation, installation, permit fees and contingency. The selected artist will be responsible for the appropriate allocation of the commission funds to the artist's project components.

The artist will be responsible for a General Public Liability insurance policy in the amount of two million dollars. Premium for this coverage will be assumed as the cost of doing business and a part of studio overhead.

All financial agreements the artist may have with galleries or representatives shall be waived by the artist for this project.

IV. Submission of Credentials

Artists interested in this project must prepare and submit the following:

1. A Letter of Interest, no more than one page in length, that explains the artist's particular emphasis or a conceptual approach to the project. Artists must be able to show collaborative experience.

Particular emphasis on the conceptual approach to the project should be highlighted.
2. A current resume.
3. In Hard Copy: One (1) copy of a CD containing a maximum of 20 digital images of the artist's work in a JPEG format with 300 DPI.
4. A numbered image list with the artist's name and a brief description of each image stating its title, date, medium, size, location and, if a commissioned project, the commission contract cost.
5. References: please list at least two commissioning agencies and one design professional (architect, landscape architect, engineer, graphic designer, etc.) who have an intimate knowledge of your work and working methods. Include complete addresses and telephone numbers.
6. A self-addressed stamped envelope.

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All submittal materials will be retained by Urban Art Management if a self-addressed stamped envelope is not provided.

VI. Selection and Commissioning Process

An artist selection panel has been appointed by Embassy Development Corporation to review application materials and select an artist for the project.

Up to three artists will be shortlisted and invited to prepare a proposal. The artists will enter into a contract with Embassy Development Corporation to develop a preliminary concept proposal.

The concept proposal must include drawings and/or a maquette which sufficiently conveys the scope of the artist's proposal. The proposal must be accompanied by a listing of proposed sub-consultants, preliminary maintenance considerations, a completion schedule and a preliminary budget showing estimated fees, materials, fabrication and contingency. During presentation of the proposal, the artist must be prepared to verify the accuracy of the preliminary estimate.

Shortlisted artists will receive a proposal fee of \$ 500 (plus GST) to complete the proposal. This fee will include all costs required to prepare the proposal, travel expenses, etc.

Artists will be selected on the basis of the following criteria:

- artistic quality as presented in visual documentation of past works;
- proven ability to work effectively in a collaborative setting;
- creativity of approach;
- ability to work within a proposed budget; to review application materials and select an artist for the project.

The Selection Panel reserves the right not to award the commission at the time of review.

VI. Project Schedule

November 16	The Call is posted.
December 21	All submittal materials must be received by 4:00 pm.
January 4	All submitted materials will be reviewed by the Selection Panel. Up to three candidates will be shortlisted.
January 8	Artist Orientation Meeting
February 12	Presentation of concept proposal by up to 3 artists.

All qualifications must be delivered to the address below by 4:00 pm on December 21, 2009.

**Embassy Development Corporation
204-4430 Halifax Street
Burnaby, BC
V5C 5R4**

Atten: Ryan Bosa

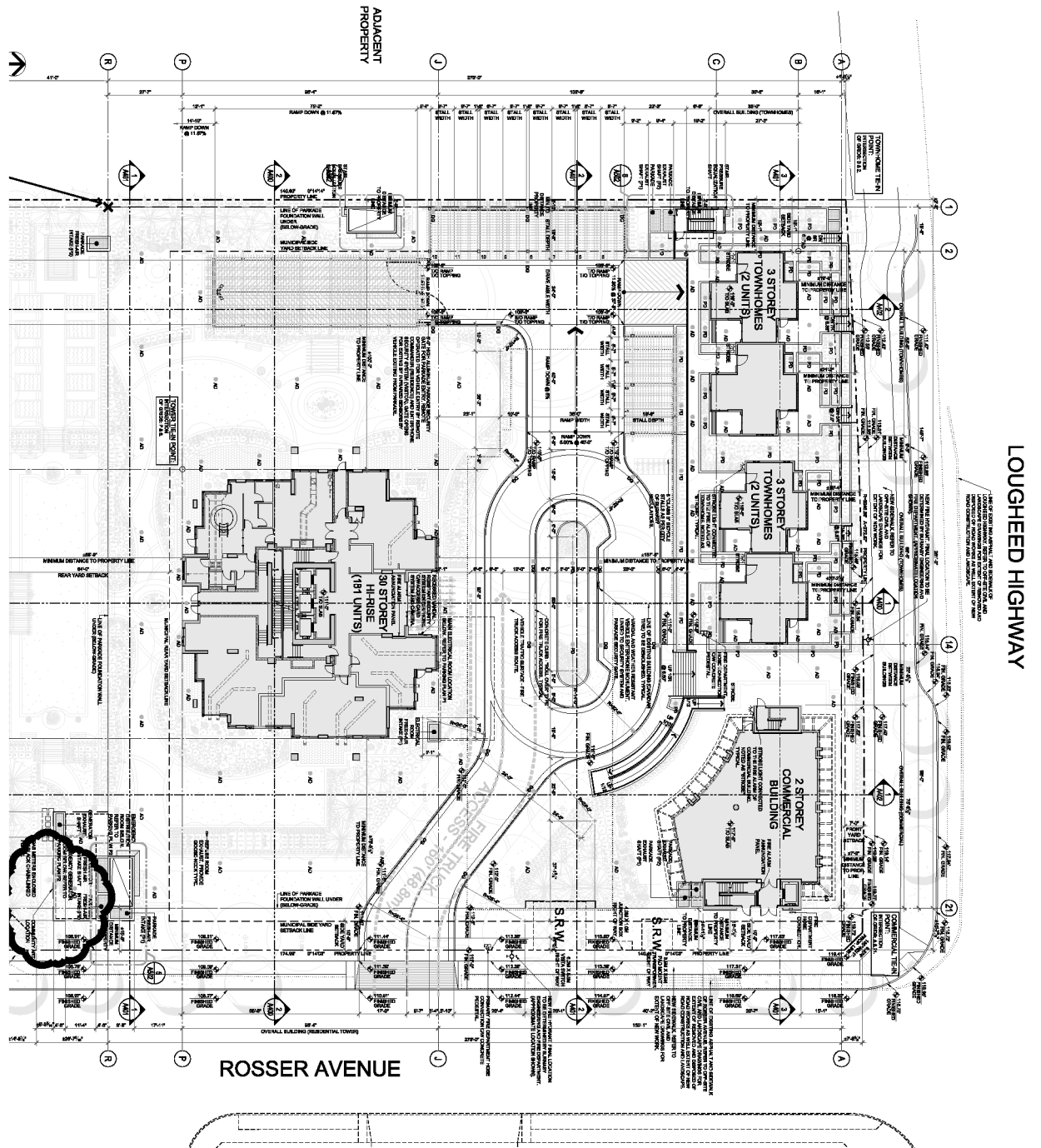
All questions regarding this call should be directed to:

Leesa Strimbicki 604.542.1466
Email: uam@telus.net

VII. Confidentiality

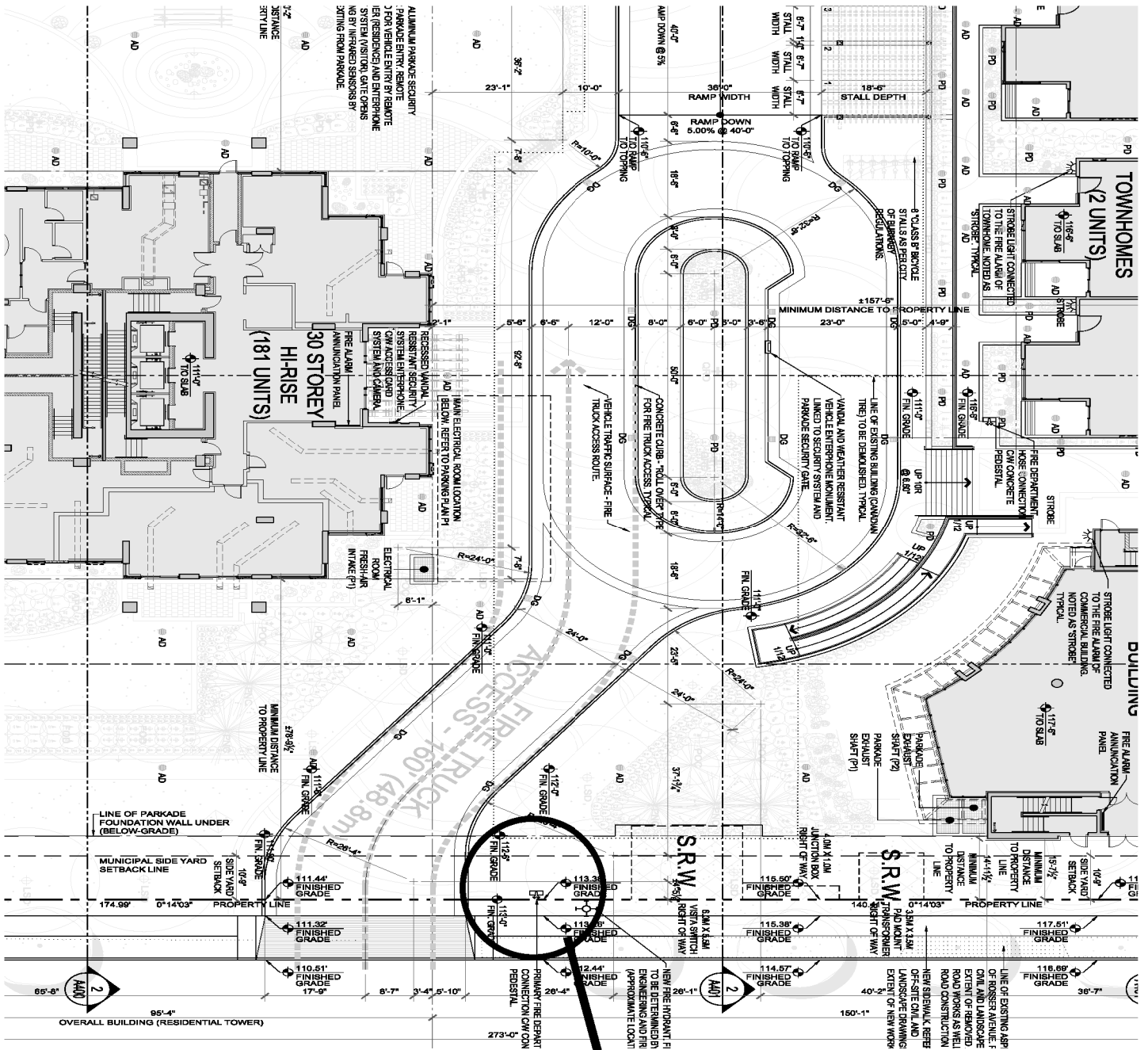
All information provided to, or created by the artist shall be considered confidential until such time as it has been made public or released by Embassy Development Corporation or the City of Burnaby.

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Site Plan

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Possible location for artwork